

### **GROUP 3 GIVE YOURSELVES A NAME!!!!!!!**

#### **4 Group Members**

Sarah Caton, Jennifer Doerge, Laura Prather, Nathan Bush

#### **Assignment 1**

The focus of your topic is media literacy. You indicated that you intend to explore where, when, and how students and parents use media to make informed decisions on higher education choices. In reviewing your topic, I find that media literacy is an important subject in today's society. However, your topic will be more compelling, interesting, and informative if you took the media literacy topic in another direction. You will begin your investigation by watching the following short YouTube videos: TEDxKC - Michael Wesch - From Knowledgeable to Knowledge-Able, The media's manipulative influence over your morals, and Effects of Mass Media on Teens (in that order). Using these three videos and 5 additional resources per group member (total 20 additional resources per group), you will develop a comprehensive overview of the mass media's influence on American children today and how media literacy can help students, parents, and teachers monitor, decipher and effectively use various forms of mass media for good. Pay close attention to the Michael Wesch presentation.

This will be the foundation of your first **15 minute** power point presentation and your first 10 paged group paper. Your paper should be the foundation for your presentation. In both the paper and presentation provide a brief history of your topic, what issues your group will focus on, and how you intend to address them going forward. Make sure to use your references to substantiate your viewpoints. Your power-point presentation should include photos and graphics where applicable.

Questions you may ponder as you select your focus: using mass media in the classroom for social justice projects, mass media and K-12 education, gender identity, dispelling myths, questioning standard practices, aiding others in need. What about a global newsletter that is all twitter. Allowing students to read passages of news and reduce it to tweets that are shared globally. Just a few thoughts. You can really have fun with this topic.

**ALL GROUP MEMBERS MUST PARTICIPATE IN THE PRESENTATION**